

BOARD OF COUNTY COMMISSIONERS

AGENDA ITEM SUMMARY

Meeting Date: June 18, 2003

Division: County Administrator

Bulk Item: Yes ☐ No ☒

Department: County Administrator

AGENDA ITEM WORDING: Discussion and approval of one (1) "At Large" appointment to the Tourist Development Council District III Advisory Committee.

ITEM BACKGROUND: This position has become vacant due to the end of term for Mr. John Bartus. Three applications are attached.

PREVIOUS REVELANT BOCC ACTION: On September 8, 1999, the Board of County Commissioners passed an Ordinance providing for the appointment of "At Large" members to the District Advisory Committee by the Board of County Commissioners.

CONTRACT/AGREEMENT CHANGES: N/A

STAFF RECOMMENDATIONS: Approval of an appointment.

TOTAL COST: -0-

BUDGETED: Yes ☐ No ☐

SOURCE OF FUNDS: _____

COST TO COUNTY: -0-

REVENUE PRODUCING: Yes ☐ No ☐ **AMOUNT PER MONTH** _____ **Year** _____

APPROVED BY: County Atty _____ OMB/Purchasing _____ Risk Management _____

DIVISION DIRECTOR APPROVAL:



James L. Roberts, County Administrator

DOCUMENTATION: Included ☒ To Follow ☐ Not Required ☐

DISPOSITION: _____

AGENDA ITEM # 01

THE FLORIDA KEYS & KEY WEST

Come as you are

DATE: June 2, 2003

TO: Mr. Jim Roberts, County Administrator

FROM: Maxine Pacini, Administrative Assistant

RE: **DAC III 'AT LARGE' VACANCY**

Please bring forward the attached District III Advisory Committee 'At Large' applications to the June BOCC meeting.

This position replaces Mr. John Bartus who term ended on the committee.

"At Large" – representative – Any resident who is not directly involved in a tourism business and who shall represent the general public (The operative word within this description is directly. This word means someone who is not in business, nor whose business or economic activity are dependent upon tourists).

Applicants were:

Kathy Crutchlow

Joshua Mothner

Jeffrey Smith

If you should have any questions, please do not hesitate to call.

APPLICATION

DISTRICT III ADVISORY COMMITTEE (DAC)

☐

LODGING INDUSTRY - shall be owners or operators/managers of motels, hotels recreational vehicle parks or other tourist accommodations in the District which are subject to bed tax

☐

TOURIST-RELATED BUSINESS - shall be persons involved in business which is interdependent upon the tourist industry who have demonstrated an interest in tourist development but who are not owners, operators/managers of motels, hotels, recreational vehicle parks and other tourist accommodations in the county

☒

AT LARGE - Any resident who is not directly involved in a tourism business and who shall represent the general public (The operative word within this description is directly. This word means someone who is not in business, nor whose business or economic activity are dependent upon tourism)

NAME:

KATHY R. CRUTCHLOW

ADDRESS:

4274 GULFVIEW AVE
Marathon, FL 33050

TELEPHONE NO.:

(305) 289-7393 FAX NO.: 305-743-4227

E-MAIL:

beyond@BWISE.NET

Employment History:

Organization/Membership Affiliation(s):

B.P.W Zonta Sharon Carter
Concert Committee

Brief summary as to your qualifications to serve on this committee:

Having worked for
the Chamber of Commerce and various committees in
the town of Marathon. I have remained constantly
in touch with the people's needs and their desires.
I am loyal and dedicated to the improvement of the Keys & my

Signature:

Kathy R. Crutchlow

Date:

5/27/03

Communi

APPLICATION TO BE RECEIVED NO LATER THAN 5:00 P.M.,

Friday, May 30, 2003

MONROE COUNTY TOURIST DEVELOPMENT COUNCIL

1201 White Street, Suite 102

Key West, Florida 33040

(305) 296-1552 (telephone)/(305) 296-0788 (fax)

Kathy R. Crutchlow

4274 Gulfview Drive ♦ Marathon, Florida 33050

305-289-7393 (Home) ♦ 305-731-7254 (Cell)

E-mail: beyond@bwisk.net

EDUCATION:

- 1973 FAIRLEIGH DICKINSON UNIVERSITY
Rutherford, New York
Bachelor's Degree: *Marketing*
- 1971 - 1972 HARCUM COLLEGE
Bryn Mawr, Pennsylvania
Associate Degree: *Marketing*
- 1970 - 1971 LABORATORY INSTITUTE OF MERCHANDISING
New York City, New York
Completed marketing courses until transferred to Harcum College

EXPERIENCE:

- 9-6/99 - 2/03 MARATHON CHAMBER OF COMMERCE
Marathon, Florida
Information Specialist
Greet visitors and answer questions about the Florida Keys;
handle telephone inquiries from tourists and community members
and process information requested. Substantial one-on-one contact
with visitors and local residents is required to promote the community.
Prepare end of month figures for Visitor Center, including occupancy
percentages, call statistics and relocation packages.
- 1973 - 1999 MARKETING POTENTIAL, INC.
Marathon, Florida
Manager
Handled all correspondence and daily activities of the business until
the corporation was dissolved due to the owner's illness. Other
responsibilities included meeting with owners of businesses, preparing
payroll, making bank deposits, hiring and training employees, and
terminating employees, when necessary.
- 8/92 - 10/93 FISHERMEN'S HOSPITAL
Marathon, Florida
CNA
Assisted nurses in attending to patients' wounds; charted vital signs;
prepared patients for surgery.
- 1973 - 1991 SUNSET MARINA
Wildwood, New Jersey
General Manager
Responsible for all administrative duties, including overseeing
housekeeping, diving, banquets, marina, and hotel accommodations.

Kathy R. Crutchlow
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1970 - 1973

ROYAL FLUSH
Wildwood, New Jersey
First Mate

Assisted customers with questions or problems to ensure their needs were met to promote repeat business.

1970 - 1973

CLINIQUE (ESTÉE LAUDER)
New York City, New York
Counter Manager

While working at Bergdorf Goodman's, maintained the inventory of Estée Lauder products and trained employees on how to sell the products.

**Worked at the above three jobs during the summer months to help pay my way through college.*

SKILLS:

- ◆ Good communication skills, oral and written
- ◆ Computer literate and ability to operate standard office equipment
- ◆ Strong leadership and organizational skills
- ◆ Excellent people skills which promotes repeat business
- ◆ Proven ability to work well with co-workers and subordinates to ensure a harmonious working atmosphere
- ◆ CPR - Certified for adults and children
- ◆ Signing agent

ORGANIZATIONS:

VICTIMS ADVOCATE, Middle Keys, Florida
Provide comfort to bereaved families.

CO-CHAIRMAN, Marathon, Florida - Fourth of July Parade

NOTARY, National Notary Association

COMMITTEE MEMBER, Aaron Carter Concert

References available upon request.

APPLICATION

RECEIVED MAY 30 2003

DISTRICT III ADVISORY COMMITTEE (DAC)☐

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TOURIST-RELATED BUSINESS - shall be persons involved in business which is interdependent upon the tourist industry who have demonstrated an interest in tourist development but who are not owners, operators/managers of motels, hotels, recreational vehicle parks and other tourist accommodations in the county

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AT LARGE - Any resident who is not directly involved in a tourism business and who shall represent the general public (The operative word within this description is directly. This word means someone who is not in business, nor whose business or economic activity are 'dependent upon tourism')

NAME:

JOSHUA MOTHNER

ADDRESS:

872 64th ST
MARATHON FL 33050

TELEPHONE NO.:

(305) 743-3803

FAX NO.:

305-289-0000

E-MAIL:

JMOTHNER@OURMARINEBANK.COMEmployment History:

PRESENTLY I AM A COMMERCIAL LOAN OFFICER FOR MARINE BANK OF THE FLORIDA KEYS. I HAVE BEEN WITH THE BANK FOR 3 1/2 YEARS. PRIOR TO THAT I WORKED AS A REAL ESTATE AGENT FOR GOLDWELL BANKER SCHMIDT R.E. FOR TWO YEARS. I WAS A DISTRICT MANAGER FOR GOLD COAST BEVERAGE DISTRIBUTOR (BEER SALES) IN KEY WEST FOR A YEAR PRIOR TO THAT.

Organization/Membership Affiliation(s):

BOARD MEMBER MARATHON CHAMBER OF COMMERCE FORMER UP ISLANDS OF MARATHON TOURISM ASSOC - GRADUATE CLASS X LEADERSHIP MONROE COUNTY - TREASURER U.S. FELLOWSHIP OF FLORIDA - BOARD MEMBER MIDDLE KEYS COMMUNITY LAND TRUST.

Brief summary as to your qualifications to serve on this committee:

I HAVE BEEN ACTIVE IN THE MARATHON COMMUNITY AND TAKE THE ROLE OF ADVOCATE VERY SERIOUSLY. I HAVE WORKED IN THE TOURISM SECTOR AND NOW WORK IN AN ALTERNATE SECTOR BUT I UNDERSTAND HOW IMPORTANT TOURISM IS TO THE KEYS. I WANT TO HELP MAKE THE KEY, & MARATHON IN PARTICULAR THRIVE!

Signature:

[Signature]

Date:

5/28/03APPLICATION TO BE RECEIVED NO LATER THAN 5:00 P.M., Friday, May 30, 2003

MONROE COUNTY TOURIST DEVELOPMENT COUNCIL
1201 White Street, Suite 102
Key West, Florida 33040
(305) 296-1552 (telephone)/(305) 296-0788 (fax)

APPLICATION

DISTRICT III ADVISORY COMMITTEE (DAC)☐

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NAME:

Jeffrey D. Smith

ADDRESS:

58486 Marlen ST.
Marathon, FL 33050

TELEPHONE NO.:

(305) 289-5817FAX NO.: 305-743-9984

E-MAIL:

jeffs@orionbank.com

Employment History: Orion Bank Formerly known as First Atlantic Bank
of the Florida Keys 1987 - Present. Currently Senior Vice President /
Senior Commercial Loan Officer

Organization/Membership Affiliation(s): Greater Marathon Chamber of Commerce,

Habitat for Humanity of the Middle Keys, Citizens Advisory Task
Force, Home Ownership Opportunities Partnership, Leadership Monroe County

Brief summary as to your qualifications to serve on this committee:

Over 16 years living in the Middle Keys and community
involvement with various civic and professional organizations

Signature: 

Date:

5-10-03

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Key West, Florida 33040

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